

## PRESS INFORMATION

### ULO Aftermarket at the Automechanika in Frankfurt

**From 13 to 17 September 2022 ULO presented with an own booth at the international trade fair Automechanika in Frankfurt its service and the latest rear lights of the odelo group.**

'Quality without compromises' - Under this motto, ULO continuously presents the original products of the odelo Group to the specialist audience of the independent aftermarket for automotive spare parts at various trade fairs. This was also the case in September at the Automechanika in Frankfurt, Germany, the worldwide largest trade fair of the automotive spare parts industry.

The most renowned parts manufacturers, wholesalers, workshop employees and owners as well as other service providers from one of the largest markets in the automotive industry took part in the event held at the fairground in Frankfurt. 2.804 exhibitors from 70 countries presented their products and services in 19 halls to 78.000 visitors from 175 countries.

On the newly designed ULO exhibition stand the ULO team took the opportunity to welcome longtime customers and strengthen existing relationships in interesting discussions about the current situation of the spare parts business and presented to them the outstanding product quality and service of the odelo group. But of course, interesting discussions were also held with 69 potential new customers from 38 countries, which will now be continued in ongoing exchange after the trade show in order to drive forward further possible cooperations with other wholesale companies worldwide.

However, ULO is always looking ahead to the upcoming year and already planning further trade fair shows worldwide, including participation in the leading Automechanika trade fairs in Shanghai and Dubai as well as AAPEX, the largest aftermarket trade fair in the USA.

#### **The odelo Group:**

The odelo Group develops and manufactures worldwide innovative lighting systems with sophisticated designs. odelo is one of the leading automotive suppliers for premium vehicle manufacturers in the light system business, with customers such as BMW, Daimler, Audi, VW, Renault, Fiat and Ford. In the year 2018, the company generated a turnover of 380 Mio. Euro and currently employs around 3,500 people. The Research & Development headquarter is located in Stuttgart and the operational headquarter in Bursa. Additional locations can be found in Turkey, Slovenia, Germany, Bulgaria, China and Mexico. The odelo Group also sells products on the independent aftermarket worldwide under the brand ULO.

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